

Bernie Haberer

From: manager@serwocn.org
Sent: Monday, May 4, 2020 12:08 PM
To: Bernie Haberer
Subject: Invitation to Exhibit at 2020 SER Conference



May 4, 2020

BH Enterprises (for testing only)
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Bernie Haberer,

Due to the current COVID-19 situation, we took a short pause in our Conference Planning. Now, as many States including Florida, are starting to re-open, we are confident in continuing getting ready for our 44th Annual Conference in Orlando, FL, September 24-26, 2020. To this end, we invite you to register and participate in our conference. It is only with the support of our industry partners we continue being able to provide this educational and networking opportunity for our members.

It is important to gauge the level of interest our exhibitor partners have for us to better prepare and make necessary adjustments to our event planning. Throughout this process, we will keep monitoring the CDC, National and State recommendations and keep you informed along the way.

The Board of Directors of the Southeast Region of the WOCN[®] Society, a six-state regional chapter of approximately 680 Wound, Ostomy, Continence and Foot Care professionals, invites you to participate in our 44th Annual Conference in Orlando, FL, September 24-26, 2020. We would be honored to have you exhibit and bring us your newest products and creative modalities for patient care as we “See the Wonder of WOC Nursing”.

Plan on exhibiting September 24 & 25 to take advantage of 5 planned hours of quality exhibit time, with appetizers and beverages on Thursday as well as snacks and beverages on Friday in the exhibit area. For prime exhibit space, you may consider funding an educational symposium, conference sponsorship and/or an unrestricted educational grant.

There are numerous sponsorship possibilities including four Non-CE lunch(2), breakfast(1) and dinner(1) symposia. **Remember: Symposia Sponsorships are on a first come/paid basis.** These are usually reserved quickly – so be sure to complete your request immediately. Download the [Symposia Guidelines and Application](#) from our website. If you are interested and / or have questions about these, please contact our manager (bhe@serwocn.org) as soon as possible as both lunch programs have been reserved at this time.

Updated Exhibitor information is being posted on our website’s exhibitor page at:

<https://www.serwocn.org/conference/exhibitors.html>. Sponsors receive additional recognition depending on

sponsorship levels in our program materials, on signage and on our website. Register today! Download and complete the [Exhibitor Contract & Registration](#) form return by email to bhe@serwocn.org.

If you have any questions, please contact Bernie Haberer by email at bhe@serwocn.org or call us at 727-238-5140. Thank you for supporting our wonderful organization of wound, ostomy, continence and foot care nurses!

Angela Graham,
Director of Conference Planning

Bernie Haberer
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